

Durick50 Logo Contest Rules

- Deadline for entries is October 13, 2017- Entries can be submitted to bdietrich@smcvt.edu.
- All entries must include the designer's full name and SMC email address.
- The contest is open to current SMC students only.
- The purpose of the contest is to design a logo for Durick Library commemorating the library's 50th anniversary.
- Flexibility of the design: logo must be easily resized, look good in black and white, grayscale and color and be suitable for high quality printing. Please submit files in vector formats (.ai and .eps). Contact bdietrich@smcvt.edu with questions about other file types.
- Entrants should take care to ensure their entries are not in any way similar to existing logos or other copyrighted images and are original art work.
- The logo must contain the words Durick Library and the dates 1968-2018. A tagline may be included. If purple or gold are used, please follow the Saint Michael's color standards:

Purple	Gold
C 76 M 99 Y 9 K 1	C 29 M 37 Y 73 K 3
R 104 G 46 B 134	R 182 G 152 B 94

- The winning logo will be the property of the Durick Library to publish, display or reproduce, to market or use in advertising through any type of media including but not limited to: website (online/social media and other new media opportunities), brochures, letterheads, envelopes, banners, signs, posters, t-shirts, and advertisements for the 50th anniversary celebrations.
- The winning design will be decided by October 20, 2017 and will receive a \$50 gift card to the Campus Store, recognition on the Durick Library website and the right to use the basic logo and identify him/herself as the logo designer.

Judging and Selection of Winner

- The winning design will be selected by the Durick50 committee. Their decision will be final.
- Durick Library reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
- Durick Library reserves the right to disqualify any Entrant or Entry at its sole discretion.