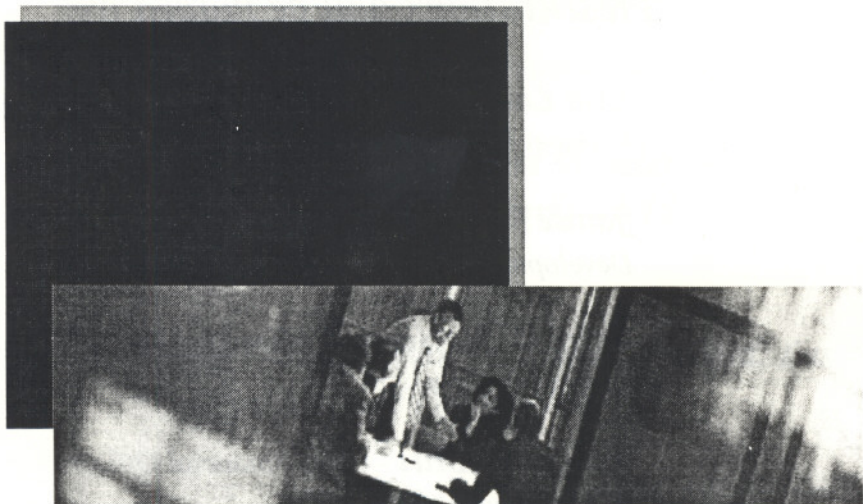


Saint Michael's College



Enterprise Plan Competition



April 10, 2003

1:30 PM: International Commons



Enterprise Plan Competition

A business plan competition with two important differences. Judging criteria include all the usual considerations for a traditional business plan plus criteria based on the social purpose of the enterprise being proposed.

The best plan receives a \$5000 award.

**Special thanks to Peter Worrell '79
and Kareen Kendrick Worrell '77
for their generous donation of the prize.**

Presentations will be judged by:

*Lisa Lorimer - President and owner of the
Vermont Bread Company*

*Janice St. Ogne - Technology Business
Development Director, State of Vermont*

*Peter H. McNerney - Managing Partner,
Lumina Ventures*

*Robert D. Britt - Chief Financial Officer,
Green Mountain Coffee*

Schedule of Events

Plan Presentations - 1:30-4:45

On the International Commons

Reception and Prize Award - 5:30

In the Green Mountain Dining Hall

Entry Presentations

Jason Breakstone: Akustek Corporation - 1:30

*Brad Kent, Will Meconi, Richard Wunder, Matt
Cusack: Creative Skate Parks - 2:15*

*Todd McVinney, Christine Wright, Kristie Hubbard: Las
Salinas Surf Camp - 3:00*

Special Thanks To:

**Very Special Thanks again to Peter Worrell and
Kareen Kendrick for their generous donation of
the prize.**

*Verizon Foundation – Operations Support and
Funding*

*Professors – Robert Leotvsky, Dick Kuklis, Paul
Olsen, Karen Popovich, Norm Walker, Joanne Scott,
Don Austin, Eric Nelson, Bob Kenny*

Mark Litchfield – Special Events

*Rick Leggett – Multimedia and Computer
Equipment*

Professor William Anderson – Plan Coordinator

David Burchanowski '06 – Pamphlet design

