

Stephanie Bambury

sbambury22@gmail.com

Education

Saint Michael's College, Colchester, VT
Bachelor of Science in Business Administration Cum Laude; May 2009
Minors in Marketing and International Business
Dean's List 2006, 2007, 2008, 2009 GPA: 3.55
Sigma Beta Delta International Honor Society

University of Richmond, Florence, Italy
American Institute for Study Abroad, Spring 2008

Marketing Experience

Special Project Coordinator Intern, Sports Identity Inc., Boston MA

- Research and recruitment of sponsorship sales partners
- Assist in developing event concepts, structure and logistics
- Identify and generate innovative fundraising platforms
- Execute event operations and management including set-up, breakdown, staffing, sponsorship activation and handling of media, vendors, athletes and venue

May 2009 –present

Marketing and Promotions Intern, University of Vermont, Burlington, VT

- Developed knowledge of corporate sponsorship service and stewardship
- Implemented all marketing promotions and in-game promotions
- Coordinated marketing events with athletic teams, sponsors and fans
- Worked with ticket office and athletic-related clubs including the Victory Club, Cat Pride Club, Rally's Round Up and Cat Crew

Fall 2008 and Spring 2009

Sports Marketing Development, Saint Michael's College, Colchester, VT

- Assisted Women's Soccer team to increase attendance at home games
- Developed and executed four minute half time event, securing sponsors for prizes
- Designed creative promotional and advertising strategies without a budget
- Managed and coordinated appearances for the school mascot

Fall 2008

Fund-raiser, Saint Michael's College, Colchester, VT

- Successfully solicited contributions from alumni and parents for the Saint Michael's Fund

Fall 2006-Fall 2008

Apprentice Challenge Participant, Marketing Class, Saint Michael's College, Colchester VT

- Collaborated with senior management and ownership of mid-sized companies to understand their business objectives and design new creative marketing strategies
- Led teams through creative marketing process
- Developed new brand names for Lake Champlain Chocolate's ice cream line
- Created a trade brand character for Potluck Puzzles Diabetes Company
- Brainstormed promotional strategies for MK men's clothing store to expand customer base

Fall 2007

Senior Week Planning Committee, Student Activities, Saint Michael's College, Colchester, VT

- Coordinated week-long program of activities and events for students
- Contracted entertainment, negotiated pricing, handled billing procedures
- Maintained a schedule/calendar of events for over 400 students
- Fundraised and helped manage a \$60,000 budget

Spring 2009

**Business
Experience**

Corporate Finance Intern, Pioneer Investments, Boston, MA

- Controlled accounts payable invoices using PeopleSoft
- Audited and approved employee expense reports
- Tracked daily deposits to and from the bank
- Assisted in an archiving project for Iron Mountain

Summer 2007

Assistant Manager of Ice Cream Shop, Overbrook Ice Cream Corp, Reading, MA

- Counted and kept track of the shop's daily earnings
- Organized employee work schedule and assisted in managing 15 employees
- Placed orders with food supply companies and managed deliveries and inventory

Summers and breaks 2005-present

Tour Guide, Saint Michael's College, Colchester, VT

- Conducted campus tours to prospective students and families
- Shared experiences and answered questions regarding college life

Academic Years, Sophomore, Junior, Senior

Real Estate Appraisal Assistant, Bambury Appraisal Services, Reading, MA

- Created spreadsheets, business cards, and appraisal price listing documents
- Organized financial transactions and assisted in preparing financial statements
- Trained employees on computer software, including MS Word, Excel, and PowerPoint

Summers and breaks 2005-2007

**Collegiate
Activities**

Saint Michael's College

- Saint Michael's volleyball team, 2005-2008
- Volleyball Coaches Award 2007
- Selected to the New England-10 Weekly Honor Roll
- Orientation Leader Senior Year
- Senior Class Gift Committee
- Senior Week Planning Committee
- Vice President of the Townhouses 2008-2009
- Founder's Society Student Ambassador Program all 4 years
- Alumni Hall Dorm Representative 2006-2007
- Joyce Hall Dorm President 2005-2006

References available upon request

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