

# Clark H. Kent

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St. Michael's College ▪ One Winooski Park, Box XXXX ▪ Colchester, Vt. 05439  
(802) 654-0000 ▪ ckent@smcvt.edu

- Education** St. Michael's College, Colchester, Vt.  
Bachelor of Arts in Journalism and Mass Communication, May 2010  
Minor in English  
Dean's List GPA overall: 3.42 GPA in major: 3.51
- Web Site Experience**
- Senior Seminar Capstone Project: "Now Loading." St. Michael's College. Created original Web site for capstone journalism class utilizing Adobe Dreamweaver and Flash. Shot and edited video interviews included within the site using Adobe Audition, Premiere, and Photoshop. Spring 2010.
  - Internship with Vermont Magazine, Middlebury, Vt. Designed and completed a Web site prototype for *Vermont Magazine*. Worked with the quarterly magazine's editorial staff to conceptualize a new template and navigation/site structure. Summer 2008.
- Journalism and Writing Experience**
- Staff Writer for the Echo, St. Michael's College weekly online publication. Interviewed on and off-campus sources and wrote original content. Designed marketing strategies, maintained a weekly calendar of local and regional music concerts, and created graphics to illustrate a featured band each week. Co-wrote a weekly travel column; developed story ideas, edited, and revised stories for media writing students; laid out stories and images in Dreamweaver. Fall 2008.
  - Staff Writer for The Defender, the award-winning St. Michael's College newspaper. Reported and wrote for news and features sections. September 2007-May 2008.
  - Student Reporter for the Boston Globe, Boston, Mass. Researched and co-wrote a compilation piece with other members of media writing course under the supervision of the Vermont correspondent for the *Boston Globe*. Article was published on March 5, 2008. Spring 2008.
- Professional Experience**
- Co-Director and Producer of The Ripple Effect: A Benefit Concert for the Lake Champlain Land Trust, Burlington, Vt. Developed proposal and budget; solicited foundation and business donations. Booked jazz band, identified local venue, and negotiated with owners to donate facilities. Publicized event to local media and raised more than \$1,000. Spring 2009.
- Skills**
- Mastery of Microsoft Word, Adobe Dreamweaver, and Photoshop
  - Proficient with Adobe Premiere, Audition, and Flash
  - Skilled with digital photography and manipulation, video pre and post-production skills
  - Working knowledge of French
- Previous Employment**
- Nursery Assistant, Lang Farm Nursery, Essex Jct., Vt. Assisted customers, maintained nursery stock, and performed landscaping tasks. Summers 2008 and 2009.
  - Mobile Disk Jockey, American Productions, Branford, Ct. Provided music for weddings, anniversaries, birthdays, and special events. Part time 2007-2009.
  - Customer Service, VanWilgen's Nursery, North Branford, Ct. Conducted sales and provided customer assistance. Summers 2006 and 2007.
- Activities/Interests**
- Radio DJ at St. Michael's College station WWPV 88.7 FM
  - Travel to Jamaica, Montreal, Utah, mid-Atlantic coastline states, New England, and NYC

*Reference, writing samples, and CD available upon request.*