

## BRANDING STATEMENT—EXAMPLES FROM ST. MIKE’S STUDENTS

### Some guiding questions to think about:

Q: What is something you’re interested in doing when you graduate? What are some goals and aspirations you have in mind?

A:

Q: What are your interests when it comes to (insert major/minor)?

A:

Q: What are some personality traits that you’re most proud of?

A:

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**From a DMC and Business Student:** Determined and driven marketing strategist and media producer. Passionate about innovation in business and technology, digital media, project creation, and planning.

**From an Art History, Sociology and Anthropology Student:** Climate protector and outdoor enthusiast committed to serving non-profit missions that improve our ecological future. I exercise my curiosities about people and culture by writing, researching, advocating, and leading resource development campaigns.

**From a Psychology Student:** Outgoing and passionate communications and marketing professional, committed to creating and delivering impactful initiatives to connect with diverse audiences and drive results.

**From an Environmental Science and Chemistry Student:** Environmental Chemist with analytical research experience, committed to conducting ethical research for the well-being of people and the environment. Pursuing work in environmental toxicology, renewable energy, and water chemistry/quality.

**From an Education and English Student:** Aspiring educator with a strong dedication and passion for advocacy, English, and the Earth. A proven leader committed to fostering inclusive learning environments grounded in collaboration, empathy, and joy. I strive every day to make a positive impact on the people and world around me.